

# **College of Business Administration Graduate Committee**

## ***Meeting Minutes for 9 March, 2006***

Meeting is called to order. *Attendees:* Drs. Kogut, Luse, Wall, Barnett, Li, Hibbets, and Mr. Miguel Perez.

Minutes from the 9 February meeting were approved by the committee.

Dr. Kogut opens the meeting discussion with the issue of including a Marketing class as part of the proposed MBA program. The issue of the program length makes including the Marketing class problematic in terms of competitive position relative to competing institutions. Dr. Wall highlights that Marketing is included as part of any credible MBA program. The embedding of Marketing with another course was suggested. Finding a textbook would be problematic with a combined Marketing/Production Management course. Mr. Perez suggested that dropping the 3 elective hours would be a viable way to bring the Marketing class into the proposed program. Lock step type MBA programs are common among executive MBA programs.

Dr. Wall makes a motion to eliminate the elective, Dr. Hibbets seconds. The motion was passed unanimously. The program proposal will follow Option 2 (30hrs) with no electives.

Committee discussion then moved to syllabi for the two new courses proposed in the model curriculum for the MBA program. The first course discussed was BMBA 508. The issue of a research component was raised by Drs. Hibbets and Luse. Research is envisioned in terms of a managerial focus and not necessarily a pre-Doctorial preparation emphasis. Dr. Wall, Dr. Kogut, and Mr. Perez raised issues with the list of proposed topics for the course. The issue of concern is staffing to cover such a wide variety of topics and specific topics taught by any given professor during a semester. Another concern is the overlap between the new class and other courses already in the MBA program. The proposed course topics were compared to those included in the organizational behavior course (BMBA 522). There seemed to be some degree of overlap. Drs. Luse and Kogut expressed a desire for a stronger writing component in the BMBA 508, as well as more ethical and legal issues coverage. The course proposal was tabled for consultation with Dr. Jones and Dr. Williamson.

Discussion moved to the proposal for BMBA 524. Dr. Kogut raised the question of course coverage in terms of forecasting and statistical analysis. Dr. Hibbets expressed that the topics covered would cover the quantitative analysis requirements. Dr. Kogut asked for a vote on adopting the course as proposed. Dr. Hibbets motions to accept the course, Dr. Li seconds the motion, and the motion passes unanimously. Staffing of the course is raised as a post-facto issue.

The committee then examined the proposal for BMBA 561 Internship course. Dr. Luse raised the issue of the deliverables for the course for assigning a grade and credit for the graduate course. Mr. Perez indicated that he would be the responsible party for administering the course. The course will not be for credit in the proposed curriculum model. Dr. Kogut asked about the necessity of a “not for credit” course on the books. Dr. Wall points to the possibility of helping formalize the internship visa extensions for foreign students. Mr. Perez explains that the intent is to place graduate students signing up for the BMBA 561 course into higher level positions at sponsoring companies. Using the BUSN 461 course wouldn’t necessarily reinforce this distinction. The course was tabled for further consideration.

Dr. Luse raised Dr. M. Parker’s proposal to drop Finance 401 from dual-listing status. The committee was favorably disposed to make the change.

Miscellaneous: Dr. Luse provides the committee with enrollment statistics. Dr. Luse also provided the results of her discussion with office that controls the CLEP tests. The maximum score on the test is 80, so a score of 50 equates to a grade of C and should be acceptable.

Dr. Luse informs the committee that the MBA program must submit items for the university assessment program. The items chosen were Functional Competence, Cultural Diversity, and Presentations.

Next meeting date is set for 16 March 2006 at 3:30 p.m. to finalize the items for assessment.

The meeting was adjourned by Dr. Kogut.