

College of Business Administration Graduate Committee

Meeting Minutes for 31 Oct, 2005

Meeting is called to order. *Attendees:* Drs. Kogut, Luse, Wall, Li, Barnett, Jones and Miguel Perez.

Dr. Kogut asks to approve minutes of last meeting. The minutes from the last meeting were amended to read that current admission standards weren't in line and are being brought into line. The amended minutes were accepted unanimously.

The topic of requirements for academic qualifications for graduate faculty was raised by Dr. Kogut. The recommendation to modify the academically qualified standard for graduate faculty to five intellectual contributions, three of which must be journals (5/3) had already been presented to and rejected by the Dean. Dr. Jones raised the issue that travel funds are not sufficient to provide greater submission of proceedings. Dr. Luse read the items that qualify as intellectual qualifications. This list is much broader than simply journals and proceedings. Nexus and internal research presentations to the faculty (university and college) would count toward this number. Discussion continues on what should count as contributions that count towards academic qualification. Dr. Luse also described the AACSB matrix for reporting contributions. Dr. Li raises the question about the procedures for academic qualifications at peer institutions.

Based on the wider range of items that constitute intellectual contributions, a standard of seven intellectual contributions, three of which must be journal publications (7/3) was suggested. The question was raised as to the ability of the college to cover its graduate courses based on a new qualification standard. The committee was informed that there was a sufficient number of graduate faculty to cover the schedule. Dr. Jones made a motion to accept the standard at 7/3 Jones motion, Dr. Li seconded the motion, the motion to recommend 7/3 to the dean was carried.

Dr. Luse presented the outcome of her discussion with Dr. Eaton. The Graduate School will only look at the entirety of course work pursued for regular admission, and not just at the last 60 for regular admission. Programs can use the last 60 for a conditional status admission standard. The status of a student admitted conditionally would change after a meeting the standard for regular admission during a set time period. Students with a GPA below 2.0 will not be admitted under any condition. Dr. Kogut reviewed the admissions conditions of trading GMAT for GPA on the admissions score. The committee discussed the elements of the admissions formula that could be manipulated. The GMAT and GPA standards cannot be manipulated, only the formula score, so that a student with a lower (but above 2.0) GPA could do better on the GMAT and still be admitted. The committee reiterated its recommendation for admissions:

Recommendation to the CBA faculty:

1. Normal Admission Standard: 2.5 GPA, score of 450 GMAT, and an admissions formula score of 1000
2. Conditional Admission Standard: 2.5 on last 60 hours applied toward degree with a 2.2 cumulative GPA, score of 450 GMAT, and an admissions formula score of 1050

Dr. Luse provided the committee with an update on ETS Scores. ETS has promised to send data once released. Dr. Jones inquires about when she could administer the test. Dr. Luse and Dr. Jones will coordinate on administering the test. Dr. Luse informed the committee that sample tests are currently available.

On other business, the issue of how to deal with deficiency courses for graduate students was raised. The use of self guided course sets was reviewed. Peer institutions South Western College and Tennessee Tech use this type of course to act as a grounding course set for the MBA program. Notion is to use these instead of having a series of foundation or deficiency courses. The issue of the limited number of courses (only 4) and the need for a post test was raised. The use of self study or computer based training (Tennessee Tech) was viewed positively as a way to address this issue in the ULM MBA program. Areas not listed on the self study or CBT offerings from these two peer institutions were macro economics, managerial accounting, organizational behavior, management fundamentals, and marketing fundamentals. The issue of managing these self study programs was raised. The question over staffing the monitoring function was brought up, but not resolved. Dr. Jones also raised the issue of the test-out exam. The CBA is supposed to already have test-out mechanism, but students must already be enrolled in the university.

Dr. Luse hands out Learning Goals and Objectives. The CBA is supposed to have already developed direct assessment methods and be collecting data. This revolves around rubrics for evaluating students during class interaction. Instructors then collect this data and report. The committee discussed the linkage with the Assessment and Graduate committee. Dr. Jones volunteered to examine current learning goals and objectives for restatement in official AACSB format. Dr. Luse and Dr. Li will work with Dr. Jones on the goals and objectives for the MBA program.

Next meeting is set for 14 Nov at 1330 ELE.

The meeting was adjourned by Dr. Kogut.