

Ad Hoc Assessment Group Meeting Minutes

DATE: 3/11/05

TIME: 9:30 a.m.

Members Present: Donna Luse (Chair), Henry Cole, Michelle McEacharn, Ruth Miller, Miguel Perez, John Rettenmayer

In addition to reviewing ULM's mission statement, the Assessment Group also reviewed the following CBA mission statement and student learning goals.

Mission: The College of Business Administration

- prepares students from Northeast Louisiana and beyond for productive careers, active leadership, and responsible citizenship
- benefits students, business, and the community through research and service.

Goals: (“We want our students to be . . .”)

- Functionally competent individuals
- Competent decision makers
- Clear communicators
- Capable leaders
- Good citizens

The Assessment Group is charged with revising the performance objectives of “clear communicators” and “functionally competent individuals.” At this meeting, the Committee began reviewing the objectives for “clear communicators.”

After a *lengthy* discussion to define the objectives, the Assessment Group determined the “Clear communicators” learning goal should be restated as “Successful communicators.” The Group then approved the following performance objectives should be put into effect for “Successful communicators”:

- Write an organized, effective business document.
- Deliver a business presentation in an organized, effective manner.
- Interact and cooperate productively in a team.
- Listen actively in a business situation.

The Assessment Group voted to adjourn and meet again on Friday, March 18, to identify the “traits” of these objectives and to begin developing rubrics for measuring these objectives.

Adjourned: 12:00 p.m.