

Minutes of the Assessment Committee of the College of Business Administration  
February 9, 2006

Members Present:

Miguel Perez, Christine Berry, Elizabeth Guerriero, Stan Williamson, Charlotte Owens

Member Absent:

Hollis Bray

Miguel Perez, the committee discussed the need to begin assessing the “Effective Communicators” objective.

Miguel Perez suggested we gather data to assess Oral Communication in use Business Communication (BUSN 305). Miguel volunteered to evaluate Oral Presentations in Business 305

Stan Williamson is going to investigate and report on the current format of Management 409 to determine our ability to assess Written Communication in that course.

To assess Interactive Communication we will randomly select students from each major in the College of Business and ask Professors to collect data in appropriate courses in each major.